



FOR IMMEDIATE RELEASE

Poochie of Beverly Hills Launches Hotel Beds Collection

Scottsdale, Az. – Poochie of Beverly Hills, the premiere maker of luxury pet furniture, is adding a collection of Hotel Beds to its already successful line of beds. The new collection, inspired by the growing number of “Pet Friendly” hotels, launches this summer and will be sold to hotels, pet boutiques, and consumers.

With the growing popularity of Poochie of Beverly Hills beds, the company wanted to expand its exposure to a consumer who understands the need for their favorite traveling companion to be as comfortable as they are, whether in the comfort of their own home or a hotel or resort away from home. “Each bed is lovingly hand crafted and designed with the discerning pet and owner in mind. The demand to create “nothing is too good for my pet” mentality is moving us in more directions every day.” states Amanda Collins from her studio in Gold Canyon. The new line will compliment the Original Collection, and Couture Collection, which was launched last August to rave reviews.

The Hotel Bed Collection consists of 3 different beddings all on the same “hotel bed” frame. This dreamy addition to the Poochie of Beverly Hills line indulges the pampered pet in the same luxury as a 5 star resort offers their 2 legged friends. Each bed features washable cotton blend crisp linens, duvet, down comforter, bolster, and mattress pillow. Available in Hotel Teastain, Hotel Taupe, and Hotel White, all 3 offerings retail for \$600

Poochie of Beverly Hills was founded in 2001 by a dynamic mother/daughter duo, emerging with the fusion of daughter Amanda Collin’s fashion merchandising and design education with mother Cathy Jackson’s 30 years of experience in interior design. Each bed is designed and manufactured in the United States.

Today the brand, which has been featured in a variety of National Magazines, is available at small pet boutiques and specialty gift shops across the U.S., as well as internationally in Sweden, Japan, and Canada.

Visit www.poochieofbeverlyhills.com
CELEBRITY LIFESTYLE FOR THE PAMPERED PET

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